

Hunter Allen-Bonney

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EDUCATION

MS Creative Technology and Design

University of Colorado Boulder, Boulder, CO

- Magna Cum Laude - GPA 3.84

Expected May 2023

BS Creative Technology and Design

University of Colorado Boulder, Boulder, CO

- Magna Cum Laude - GPA 3.86
- Double minors in Entrepreneurship and Studio Art
- Studied leadership and engineering at the National University of Singapore in a competitive study abroad program

May 2021

EXPERIENCE

Business Analyst Intern, Ball Corporation, Westminster, CO

Summer 2022

- Spearheaded an EMEA project to optimize contract selection and approval process
- Collaborated with development, IT, sales, contracts, and pricing teams to integrate fragmented processes and databases into one single source of truth identifying bottlenecks and enhancing transparency between offices
- Conducted reviews of business processes throughout internship among various departments to ensure new solutions would make every stakeholder's life easier
- Utilized Agile methodology in developing core Salesforce system functionality and frequently demo progress to stakeholders, accelerating uniform deployment and adoption

President, CU Salesforce Student Group (Club), Boulder, CO

2021 - 2022

- Ensured all 5 graduating club members got high-paying jobs in the Salesforce ecosystem
- Taught lessons to prepare members for the Salesforce Admin Certificate
- Organized networking events by inviting reputable guest speakers from the Salesforce / consultancy ecosystems

Product Manager Intern, Full Body Sound, Louisville, CO

Summer 2021

- Implemented an economical CRM system, leading to data-driven decision making in choosing target market
- User-tested physical product through framing interviews, identifying areas to improve and working directly with engineering team to prioritize and execute improvements
- Created user personas and journeys to guide marketing approach at in-person events
- Analyzed Facebook and Instagram analytics tools to devise a SM/branding plan for designers and content creators

Brand Marketing Associate Intern, Callosum, Vail, CO

Summer 2020

- Enhanced SM presence and increased following >20% over a two month span
- Utilized Mailchimp analytics to grow open rate from ~60% average to >90% in weekly email newsletters. Click rates also increased from an average of 40% to 50%

Technical Trainer, Erie Chamber of Commerce, Erie, CO

Summer 2019

- Trained employees in communications, data storage tools, and video editing
- Shifted organization from Microsoft to Google products based on needs and frustrations of employees. Maintained user confidence through trainings on new tools
- Saved company \$100/year switching from Microsoft Office to Google

ACHIEVEMENTS

- CU Boulder Hackathon Grand Prize Winner of December 2022: Built a solution for the City of Boulder's business problem linked to their affordable housing application process. The City of Boulder followed up, requesting for us to make our prototyped solution a reality. Currently planning implementation
- Certificate in Leeds CORE Leadership Course
- Certificate in CU Instructor Development Course

TECHNICAL SKILLS

- Various coding languages (JS, C#, C++, Python, R Studio, CSS)
- Salesforce Administration
- Adobe Suite (Ps, Ai, Lr, Pr, Ae, Id)
- Microsoft Office (Teams, PPT, Word, Excel, etc.)

COURSES

- Product Management: Carried a videogame from conception to market as a solo developer, getting >50 downloads
- Entrepreneurship Capstone: Conducted market and industry research to develop a robust business plan for a fintech firm. The plan won 2nd place prize in the Business Minor class competition
- Leadership, Society, and New Media: Wrote a research paper on distributed leadership's place in Singapore's army